



Right to Housing

SUPPORTER TOOLKIT

2025 PROVINCIAL BUDGET CAMPAIGN

The Call to Action

We need your help to ensure the Manitoba government addresses housing insecurity and homelessness by investing in the expansion and protection of social housing with supports in Budget 2025. This toolkit outlines the different ways to participate.

Right to Housing is calling on the Manitoba government to make the following investments in Budget 2025:

1. A capital and acquisition fund to add 1,650 rent-geared-to-income social housing units in 2025/26 owned by public, non-profit, and co-op housing providers as part of a long-term commitment to add 10,000 social housing units by 2034.
2. A \$232M capital maintenance fund plus an operating subsidy fund to protect existing social housing and ensure no units are lost due to disrepair or lack of subsidies.
3. Funding to ensure social housing tenants can access highly trained addictions, mental health and primary care professionals as well as community support workers to stabilize tenancies and achieve other goals.

Act Now to Help Secure These Commitments!

How to Help

1 Send a pre-drafted email message to all NDP MLAs

[Send an email message](#) we have drafted urging all NDP MLAs to follow through on our call to action! All you have to do is click on the link and send it off.

Share the link with your co-workers, networks, email lists, and on your social media to encourage others to also send an email to MLAs!

2 Send postcards to Premier Wab Kinew

[Order our postcards](#) and ask people in your networks to sign them. For example:

- Host a postcard writing blitz/event at your organization or in your drop-in.
- Bring postcards to upcoming meetings and events and encourage people to sign the postcards before they go.



TO THE GOVERNMENT OF
MANITOBA

SIGNATURE

ADDRESS

RIGHT TO HOUSING'S FIVE PILLARS

- 1 Add 10,000 social housing units by 2034
- 2 Protect and maintain existing social housing
- 3 Improve rent regulations and tenant protections
- 4 Fund support workers for social housing tenants
- 5 Partner with social enterprises to hire low-income people to build and maintain social housing

 **Right to Housing**
RIGHTTOHOUSING.CA



3 Send a letter on your organization's letterhead to the Minister of Finance, the Honourable Adrien Sala

Use the template below to help draft your letter. Feel free to personalize the text.

Send the letter on your organization's letterhead by email to the Minister of Finance (minfin@manitoba.ca) and CC the Premier (premier@manitoba.ca) and the Minister responsible for housing (minhah@manitoba.ca).

BCC provincial@righttohousing.ca

The Honourable Adrien Sala, M.L.A.
Minister of Finance
Room 103 Legislative Building
450 Broadway
Winnipeg, MB R3C 0V8

Dear Minister.

With public consultations for Manitoba Budget 2025 underway I am expressing my support for a significant investment towards social housing in Manitoba. I would like to see the government prioritize this in the upcoming budget. Specifically, I support the following investments proposed by the Right to Housing Coalition:

1. A capital and acquisition fund to add 1,650 rent-geared-to-income social housing units in 2025/26 owned by public, non-profit, and co-op housing providers, as part of a long-term commitment to add 10,000 social housing units by 2034.
2. A \$232M capital maintenance fund plus an operating subsidy fund to protect existing social housing and ensure no units are lost due to disrepair or lack of subsidies.
3. Funding for all social housing tenants to access highly trained addictions, mental health and primary care workers as well as community-based housing workers who offer supports and referrals needed to stabilize tenancies and achieve other goals.

Housing is a basic human need, essential to survival, health and well-being. Housing provides a foundation to address poverty, crime, addiction, poor health, unemployment, gender-based violence, and the apprehension of children by Child and Family Services. Additionally, we cannot end homelessness without ensuring access to housing.

In Manitoba, thousands of people are unable to find stable housing. Private rental units are unaffordable to people experiencing housing insecurity and homelessness. For example, households in the lowest quartile of incomes spend 51% of their incomes on housing. This has escalated the demand for non-market, social housing where rents are capped at 30% of household income. Nearly 6,000 households were on the waitlist for social housing as of May 2024. With nowhere else to go, many people stay with friends, family, in shelters, or outside. According to the 2022 point in time count, more than 1,200 people experience homelessness on any given night in Winnipeg alone. Another 4,000 are conservatively estimated to be hidden homeless. The Manitoba government's plan to end chronic homelessness includes no new commitment to expand housing supply.

There are clear ways to address the housing needs in Budget 2025. I strongly urge the Manitoba government to support the recommendations put forward by the Right to Housing Coalition, which have been endorsed by more than 90 organizations across Manitoba.

Sincerely,
(your signature)

CC:

The Honourable Bernadette Smith, M.L.A., Minister of Housing, Addictions, and Homelessness
The Honourable Wab Kinew, M.L.A., Premier of Manitoba

4 Become a supporter of the Right to Housing coalition

[Sign-up](#) to ensure you are counted as a supporter of the Right to Housing coalition so we can demonstrate the strength behind our coalition!

You will receive email updates about our work and actions you can take to help end housing insecurity and homelessness in Manitoba.

5 Follow us on social media



[/RightToHousingCoalition](https://www.facebook.com/RightToHousingCoalition)



[@r2hmb](https://www.instagram.com/@r2hmb)



[@r2hmb](https://twitter.com/@r2hmb)



[@r2h_mb](https://twitter.com/@r2h_mb)

6 Host a discussion

Invite a representative from Right to Housing to talk with your group about actions they can take to make social housing a priority. Email provincial@righttohousing.ca

If you have any questions or would like to get connected to someone at Right to Housing, contact [**provincial@righttohousing.ca**](mailto:provincial@righttohousing.ca)